

PARK  AVENUE

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Park Avenue, a déjà-vu of shapes and colours immersed in the style of the 1920s in New York.

These are echoes of Art Deco, reinterpreted in the present-day and enhanced by the skill of a company that has known how to preserve the values of tradition.







A wide range of products with no uniform stylistic features except for those aspiring to break away from the classical and Liberty virtuosities towards the more actual and functional forms typical of the 1920s and 1930s.

A trend that becomes the soul and the common denominator of taste which permeates every Park Avenue mood.









Amidst classicism and modernity,  
Park Avenue expresses an  
international style far removed  
from time and fashion, which  
combines the excellence of  
Tuscan craftsmanship with the  
inspiration of the great era of the  
New York boroughs.

A story of crossroads  
and intersections, of temporal  
passages open to a spatial  
dimension without borders.









A combination that creates a bond between the city of Florence and Tuscan tradition, a unique mix of culture and professionalism, passion for beauty and research for shapes and colours, with the charm and elegance of the architecture and design of the "roaring twenties".





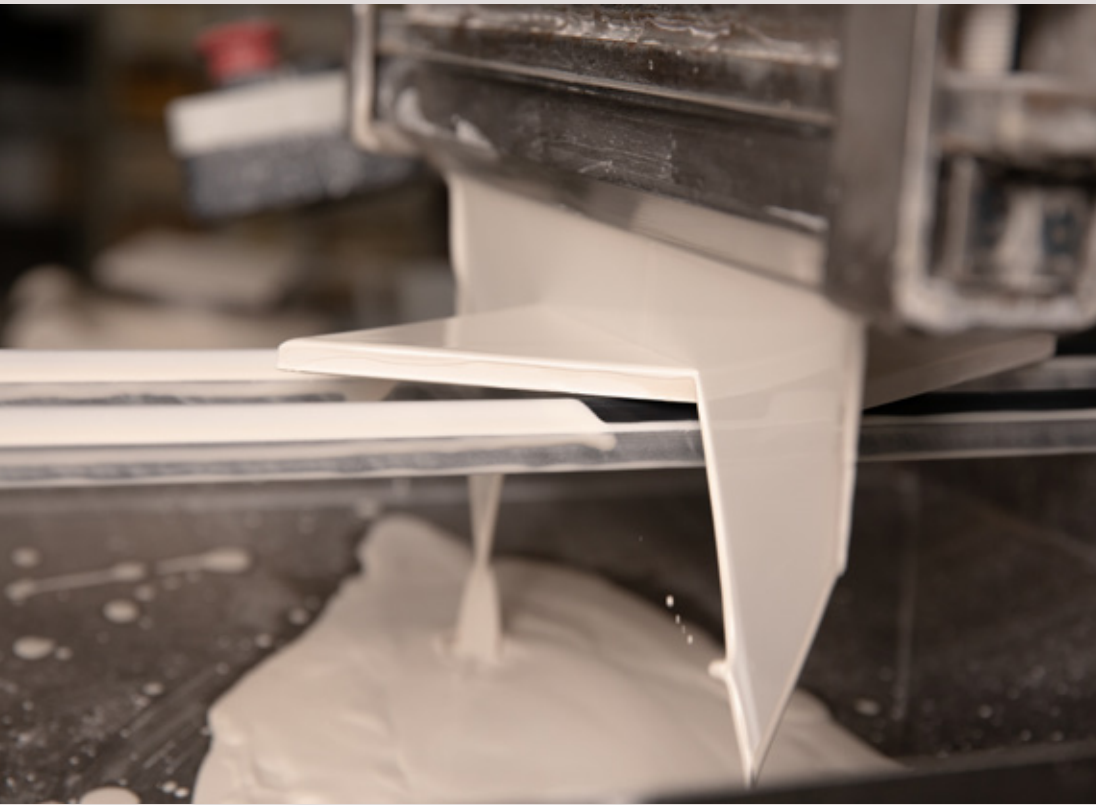






The minimalism of the forms  
frees the material from the  
restrictions of the past,  
enhancing a vibrant play of  
spaces and volumes to which  
the excellence of Tuscan  
craftsmanship endows  
uniqueness and exclusivity.











Park Avenue evokes the suggestion of an era capable of inventing fashions and trends, in which we witnessed the explosion of neighbourhood jazz at the same time as the proliferation of Art Deco.

This is what inspired Park Avenue to bring into the present-day an artistic vision with a rich harmony of its elements.



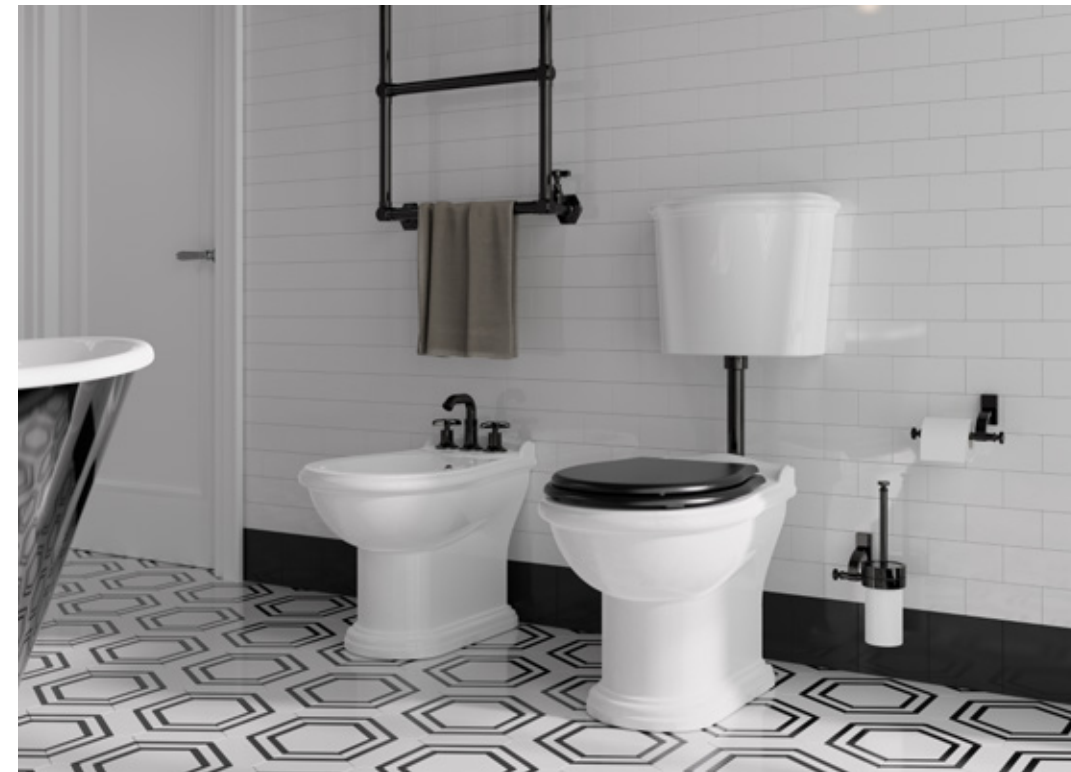
## TWENTY

A revival of the roaring 20s inspired by classicism and modernity. Elegant minimalistic lines, colours and prestigious materials come together in perfect Art Deco style, enhanced in the finest details thanks to Italian skill and genius. A journey through New York's interior design in the early 20th century reinterpreted in a contemporary key.











It only takes a few elements  
to plunge into a dimension  
from another era.









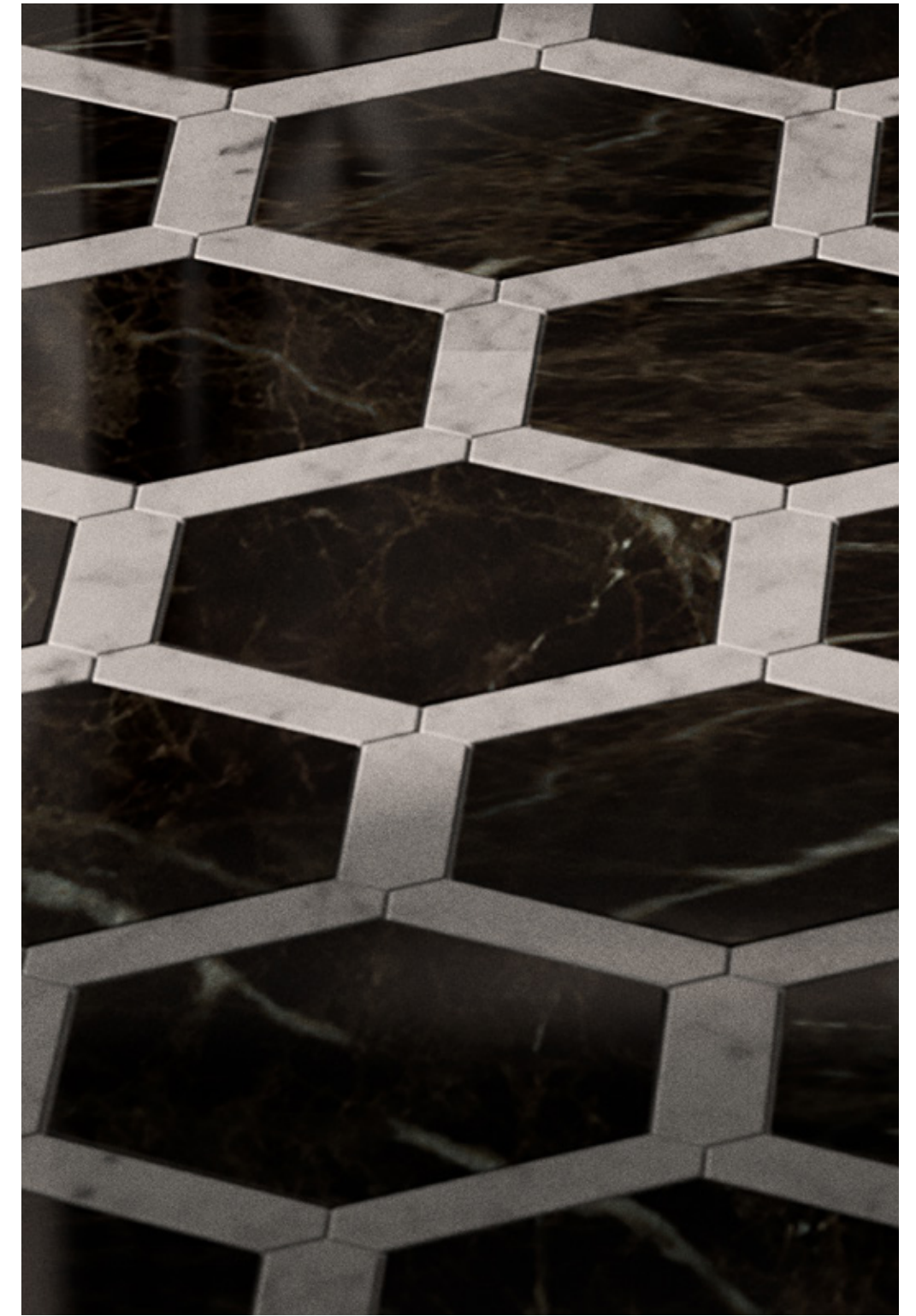




Symmetrical lines and classical shapes and the bathroom becomes the protagonist.









A chic atmosphere  
with echoes from New  
York's metropolis.





A contemporary design with  
the explicit allure of Art  
Deco exalted by a masterly  
use of materials and light.

















Charm and nuance noir are  
the stars of the environment.





























The expressive power of brass and the fascination of the ceramics enhance the home with unique elements, helping to create an exclusive identity.









Balance is the keyword.  
The perfect, harmonious  
combination of surfaces,  
colours, and materials.







A comfortable yet  
elegant space.













An environment where research, experimentation and a keen eye to detail redefine the concept of luxury in the bathroom.



Art Deco inspiration  
intertwines with traditional  
Italian craftsmanship  
and style.











PARK AVENUE







The difference lies in  
the painstaking eye to  
the finest detail.













The shapes change to meet the demands of contemporary design.









An experience in comfort  
and quality without  
losing the charm of the  
shapes of the past.















MAZE

Available in 3 sizes



CONE



SOPHIA

Available in 3 sizes



BAR



DARK BLACK



ROGER



BRAD



MAZE

Available in 3 sizes



CROSS



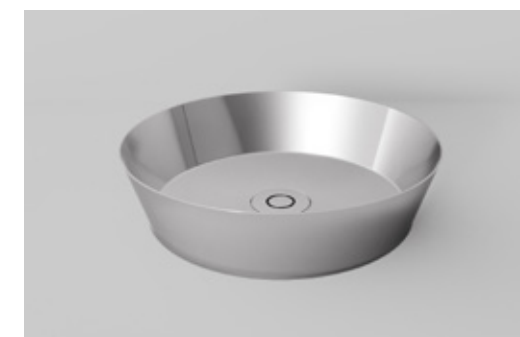
CROSS



LEWIS



JODIE



METAL ROUND





MOORE



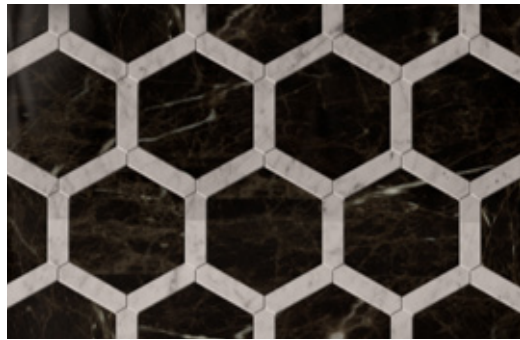
WAVE



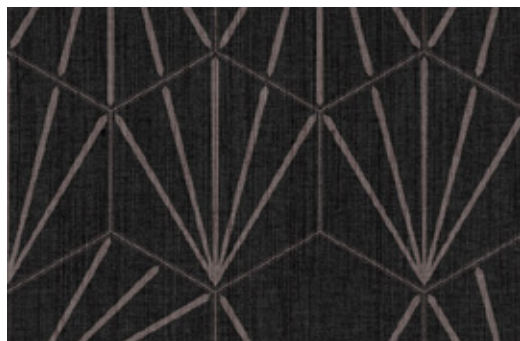
RING



COOPER



MARBLE



WALLPAPER



DAVIS



RAIL



WARM.2



CROWN



## TIMELESS BEAUTY

Style and elegance are the timeless essence of beauty, just like distilled youthfulness that never fades with the passing of time. Furnishing elements designed to resist the fickleness of fashion, capable of imposing their presence in bathrooms thanks to a forceful personality and reverberating references to the classical style.











The beauty of the materials is timeless.



















The eye to detail reveals  
our love of the materials.









Classical lines exalted by  
the tradition of artisan  
workmanship.





Harmony and balance are the keys to a personalised and comfortable environment.







Our idea of beauty is reflected in our attention to detail and authenticity.







Metals and marble  
express their essence.









Material contrasts that add strength to the environment.











Personality and precision  
in the lines.







Timeless Beauty embodied by the research of classical and elegant shapes, is 'outside the box' beauty unscathed by the passing fashions.













The bathtub, an icon inspired  
by the cult of care of the  
body from ancient times.









Solutions enclosed in the  
infinite possibilities of the  
beauty of the materials.











MARILYN



MERCURY



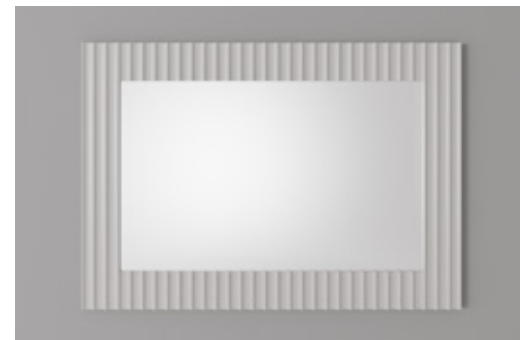
BEAN



SIRIO



DARK WHITE



PLISSÉ



CROWE



WARM.3



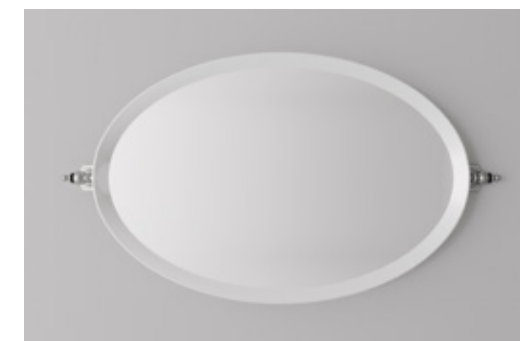
LANE



SHELL 2



SHELL 1



VANITY







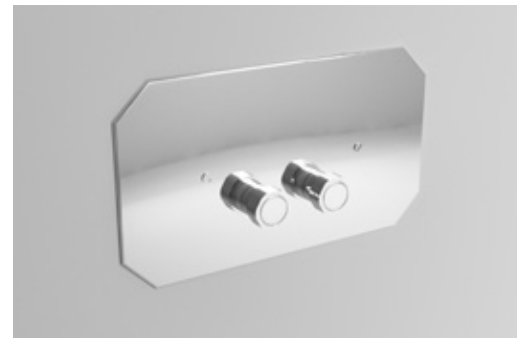
ASTON & LEGS ALEXA



HOPKINS



TWIN



FLUSH PLATE



HOPKINS



CROWE



CONNERY



CROWN



CROWN



BOWERY



## METROPOLITAN

Lines and geometries elegantly recall the lifestyle that enveloped Manhattan in the early 1920s for reviving the style of New York's upper-class homes in a contemporary and sophisticated note. A plunge into the atmosphere and colours of that era, a whirlpool of emotions reminiscent of the decorative Art Deco experience.











A vibrant charm embellished  
by the silver reflections  
of the finishes.











The excellence of Tuscan craftsmanship combined with the inspiration of the great era of the New York boroughs.



A made-to-measure,  
personalised environment of  
the highest sartorial level.













To choose Metropolitan  
means to revive an  
atmosphere rich in harmony  
and jazz-age stylishness.









Exalt a personal and  
unmistakeable style.











Transform your bathroom  
into an exclusive and  
luxurious environment.























The joy of being able to choose even the finest detail, from the finishes to the accessories.











Harmony that links together  
all the metallic components  
of the bathroom.









BROADWAY & METAL



BROADWAY & PEDESTAL



WESTIN



CABINET



BIANCA



GEDEONE & PEDESTAL

Available in 2 sizes



CAMDEN



VICKS





ROCKFELLER & PEDESTAL

Available in 3 sizes



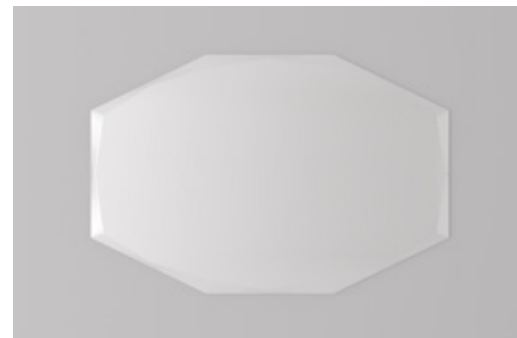
POLARIS



ASTAIRE



BLOOM



OTTO



HOPKINS



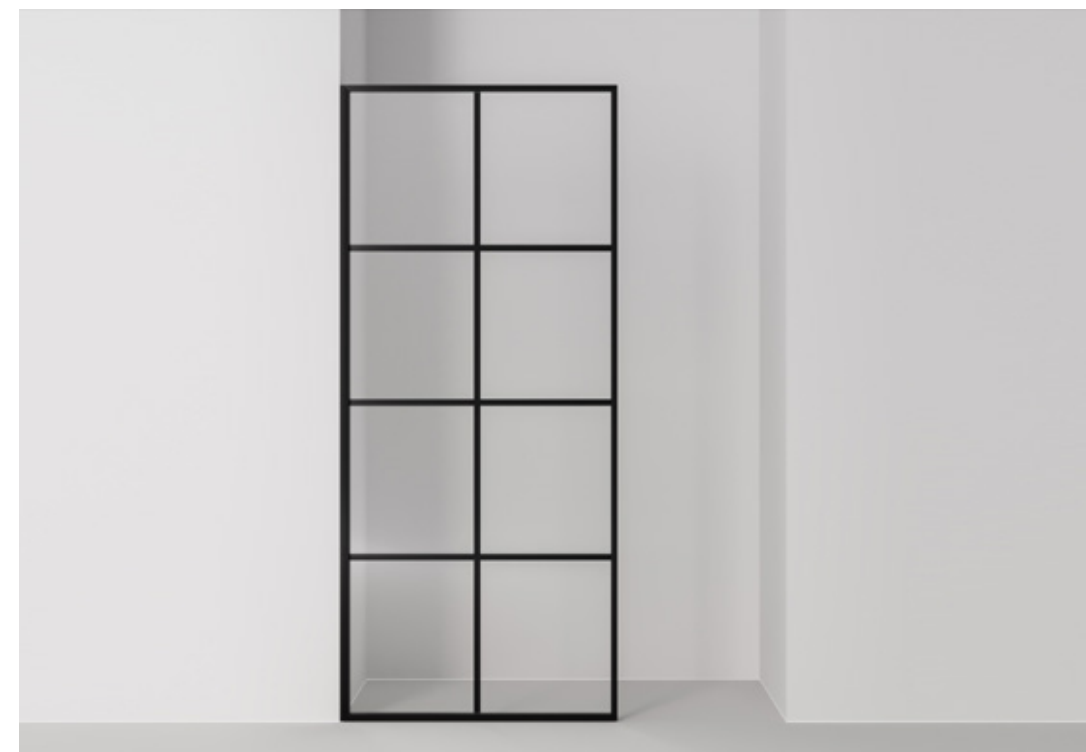
DARK BLACK



WING



DAVIS



TIDE















An international style  
and personality, interior  
design elements that reach  
beyond time and fashion.





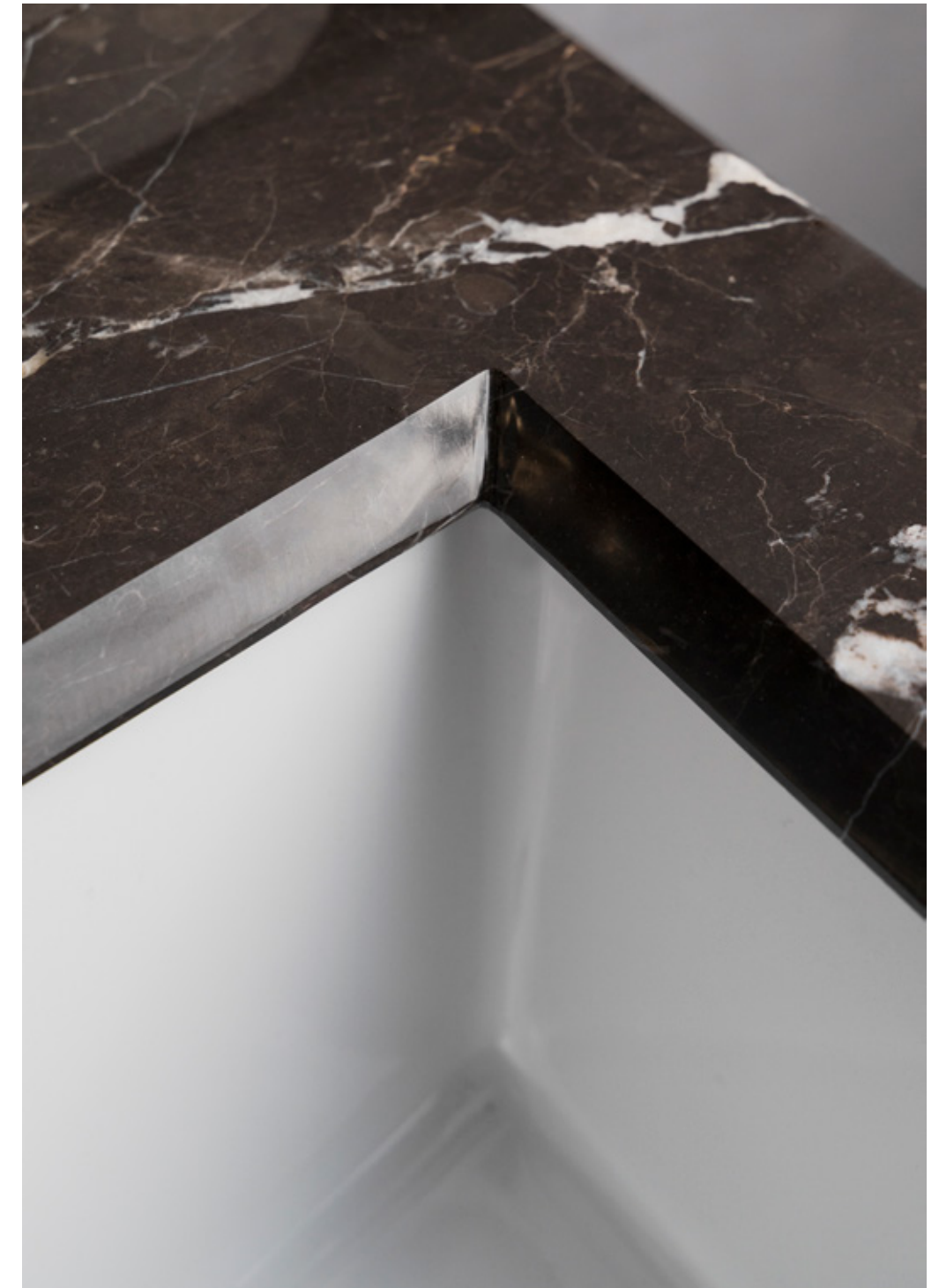








A perfect blend of  
prestigious materials and  
contemporary design.

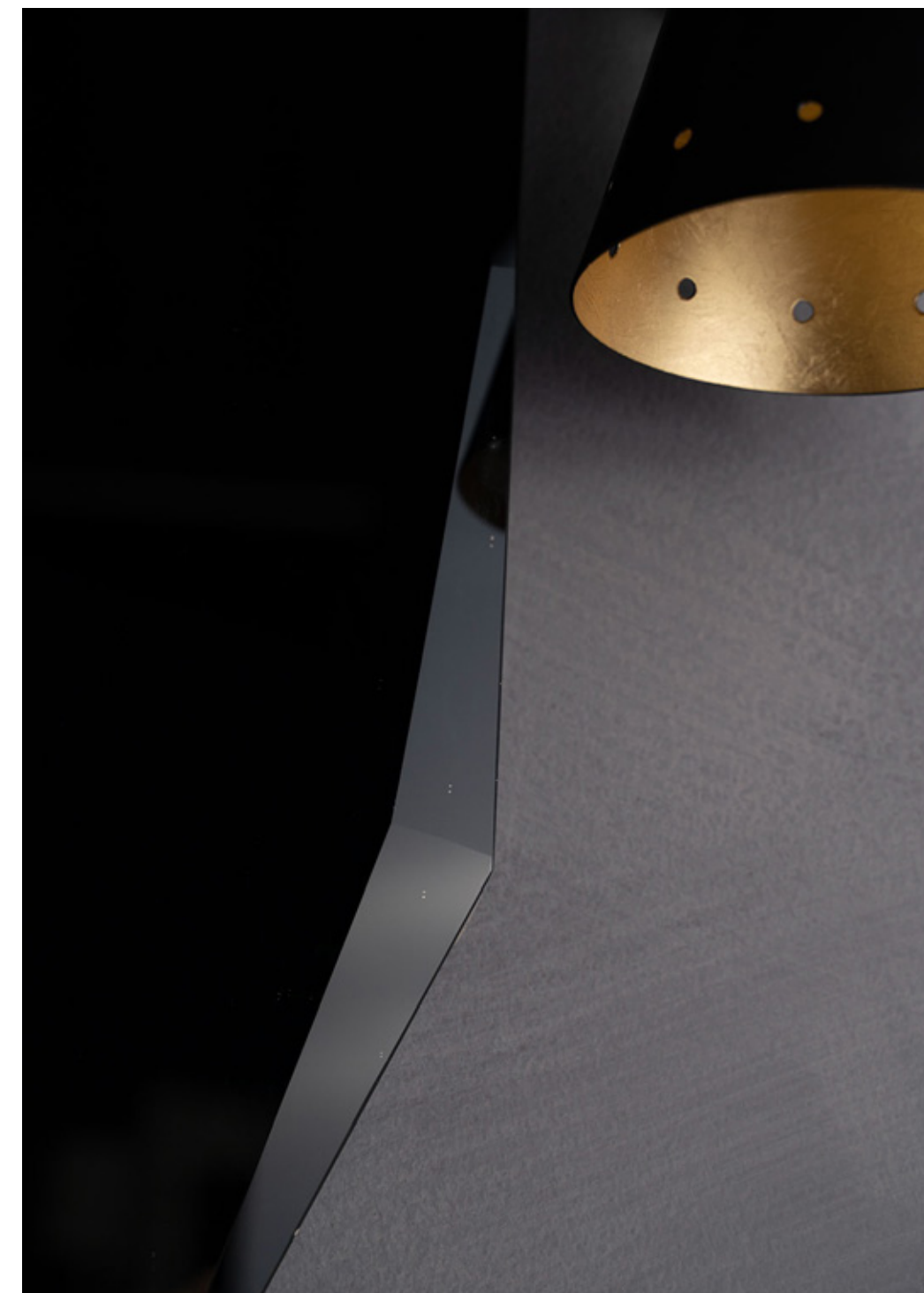




Skilfully combined  
modern elements.











A hymn to the uniqueness  
and personalisation of every  
element of the décor.





Metal and ceramics  
perfectly combined in a  
unique, evocative style.







Nothing is left to chance.















The best traditional  
ceramics meet the most  
contemporary design.



A story that talks about  
ceramics, marble, and metals,  
representing innovation  
and a link with the past.













Echoes of Art Deco are  
the common denominator  
of the refined taste of an  
unmistakeable style.



















A journey into beauty that starts from the heart of the material.









CHARLENE

Available in 2 sizes



CONE



CHARLENE

Available in 2 sizes



LIBRARY

Available in 2 sizes



VEGA



CARUSO



JAMES



PRINCESS



CARUSO



ROCKFELLER & LEGS

Available in 3 sizes



MARS OVAL

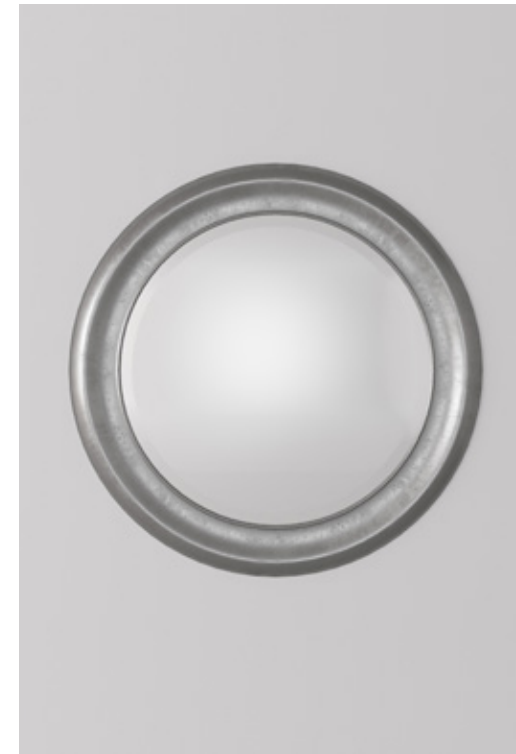




COOPER



DARK WHITE



CIRCLE



ELIZABETH



WALDORF



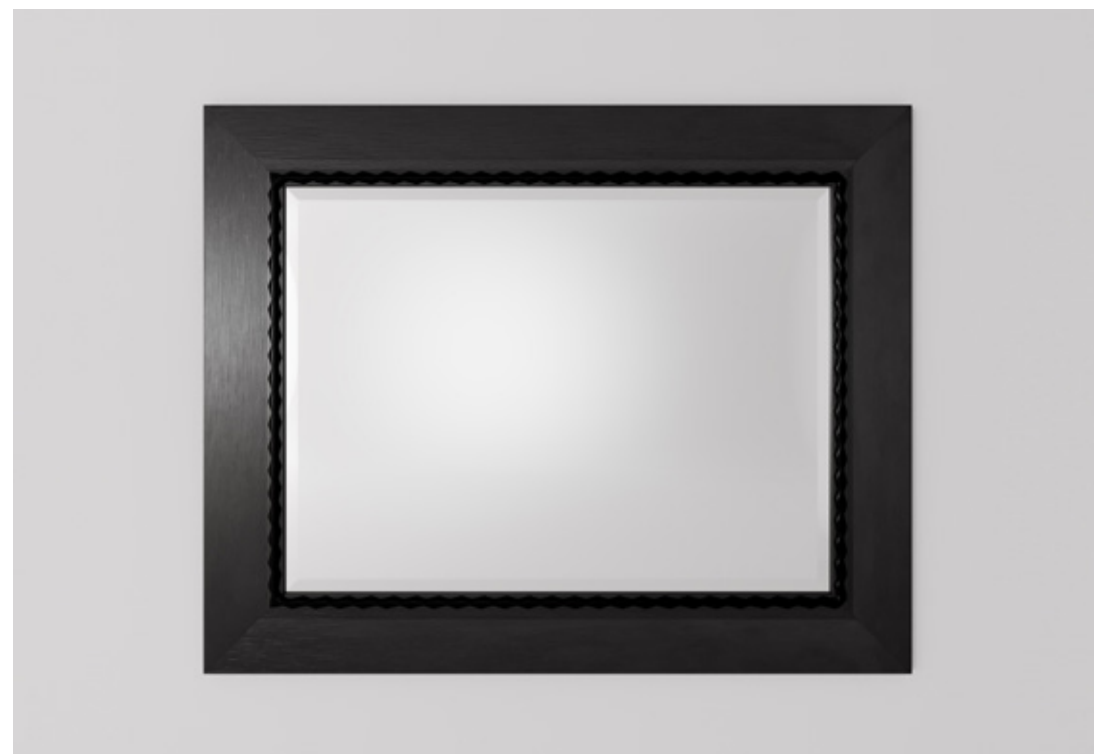
WALDORF



ACANTO



OTTO



TRECCIA



BRYANT



BRYANT



BRYANT



















Knowing how to reinterpret  
the distinctive features  
of Tuscan and Florentine  
artisan and artistic tradition  
in a contemporary guise.







A total, classical,  
sophisticated look.













Heritages and values handed down over the centuries, methods, and processes from the past, blend with modern production techniques.







Custom-designed bathtubs  
and furnishings with an  
exclusive touch for those  
who love classical lines  
and artisan creations.





A dive into the past, but  
with a modern design.















An authentic production rich in tradition that stands out for its style and exclusivity.













DOGE & LEGS VENEZIA



VICKS



ASTORIA

Available in 2 sizes



LIBRARY

Available in 2 sizes



JUPITER



MIDTOWN



ASTAIRE



BEATRICE



SUN





COOPER SWAN



BEATRICE



CONCA ORO



WALDORF



CROWN



WALDORF



MARBLE







The dimensions of the washbasins, consoles, taps and bathtubs are studied accordingly.







Details are meant to be fun and enchanting, thus increasing their pleasure and transforming the bathroom in a playing room.





















TUSCANY



JUNIOR



CUP



JUNIOR



CUP



JUNIOR



PRETTY





COOKIE



JUNIOR



JUNIOR



JUNIOR



CAKE



JUNIOR



JUNIOR



DESIGN, ART DIRECTION  
Gusto IDS

PHOTO  
Giandomenico Troiano

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