Explore The Watermark Collection



What's Happening

Introduction

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Back in '76

When Herman Abel formed Watermark it was out of a passion for metal finishing—a passion that still remains at the heart of the company today.

Over the years we've learnt to apply Herman's secret formulas to our brassware, employing a melting pot of artisans and craftspeople from across Brooklyn to help us in the creation of our unique statement products.

Our inspiration comes from the architectural details and engineering structures around us—we select elements that are infused into our designs, which are often created in partnership with the architects and designers of our famous borough.

Everything we make is produced in our factory with a care and attention to detail that only hand manufacture can bring—resulting in a quality of product that has seen us selected by some of the most discerning eyes across the world—from W Hotel, New York to The Ritz Carlton, Shanghai.



Our Story

Our brassware is truly hand finished with an eye towards precision at all points, from working with the best local suppliers to hand-assembling and testing every piece.



Provenance

Most days we take a trip around the corner to our brass supplier and pickup what we need, carrying it into to the factory to be quality controlled before it's fed into the machines for our craftspeople to work their magic.

We use only the highest grade of lead free solid brass to make all of our components, which ensures we can produce a highly durable product with the tightest of tolerances and the cleanest provision of water.

We save all of the waste metal for re-use and are proud that the product we produce requires a low energy input to be recycled at the end of its lifespan.





Finishing

Finishing is at our roots and it's the passion that makes our brassware so exquisite. From the lightest of touches to the steadiest of hands, finishing is a process that can only be learnt through time and dedication.

Every component we make goes through a unique combination of hand polishing, plating and spraying that can take our specialists weeks to complete before their critical eye is happy. Often the only way to produce a finish is to look to the past. When we developed the Sense range we searched to find a machine that could create it's unique hammered texture—our quest ended in the Warner & Swasey N°. 6 Turret Lathe, dating back to 1938—we think she's the only one still around and employ a specialist technician to look after her and make sure each run of handles comes out as good as they did when her motors first turned over 80 years ago.









Assembly

Every part is assembled by hand, ensuring a final stage of quality control and perfect alignment of the mechanisms. Only once it passes these rigorous checks do we sign the testing label attached to each product and approve it for dispatch.

Testing Before the items are ready to be boxed they must pass by our pressure testing rig-a vast collection of valves and gauges, assembled over 20 years—that allow us to check the structural integrity of the product and its working parts. 200 ASHCROFT® 160 BII 200 BII ®S∏AW**W**







hole basin set with Lever handle, finished in Aged Brass.

Anika

Created to suit the traditional home in today's modern world, Anika uses elements of classic design embodied within the clean lines of contemporary living. A unique stepped handle and rosette detail provides this range with a refined treatment that reflects its transitional direction.

DESIGN

The Watermark Design Studio.

CREATED

2020.

ANIKA AIC01-PB

Deck mounted two hole basin set with Crosshead handle, finished in Polished Brass.









ANIKA AIL02-PB

Deck mounted three hole basin set with Lever handle, finished in Polished Brass.

ANIKA AIL02-PC

Deck mounted three hole basin set with Lever handle, finished in Polished Chrome.





ANIKA AICØ4-PN

Wall mounted three hole basin set with Crosshead handle, finished in Polished Nickel.



Brooklyn

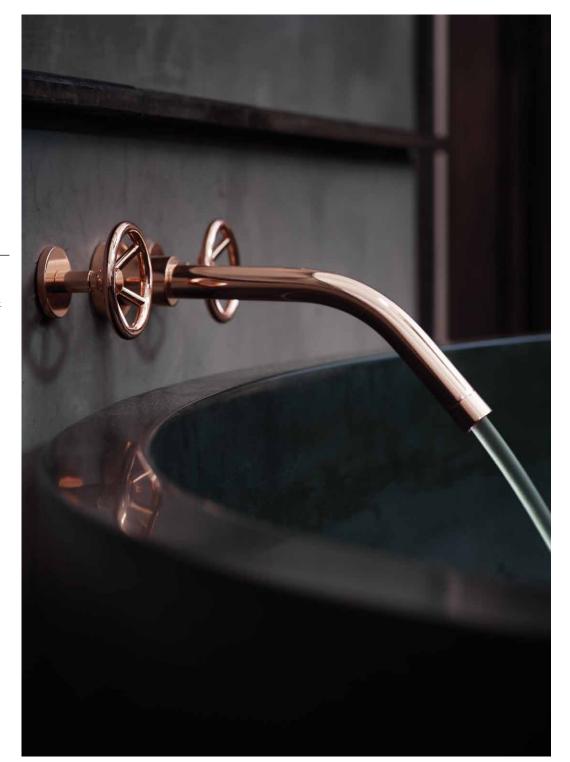
Inspired by gate valves found in the mid-century apartment blocks of Brooklyn, this range presents a style for all urban loyalists combined with the functionality of modern manufacture.

DESIGN

Incorporated
Architecture &
Design.

CREATED

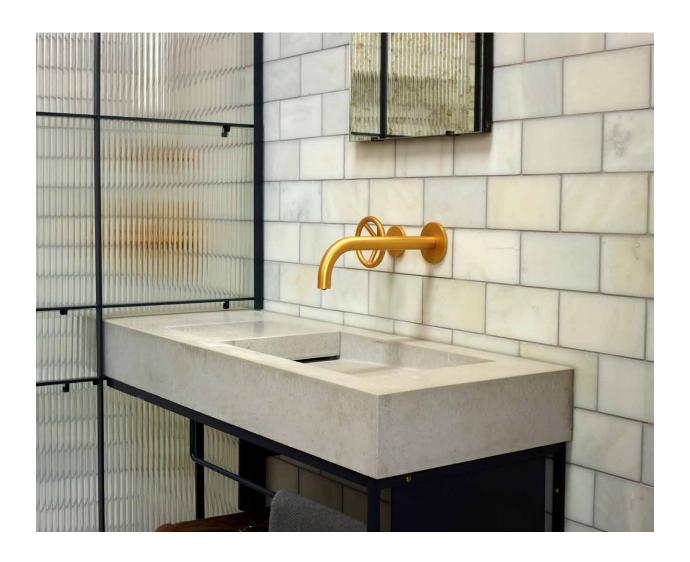
2013



BROOKLYN BRO23

Wall mounted three hole bath set finished in Polished Copper.





BROOKLYN BROØ5-BG

Wall mounted two hole basin set finished in Brushed 24k Gold.



BROOKLYN BRO72-AB

Deck mounted three hole kitchen set finished in Aged Brass.

BROOKLYN BRO04-CH

Deck mounted three hole basin set, finished in Charcoal.





BROOKLYN ANC43-AB, ANC49-AB, BRO53-AB, BRO83-AB

Thermostatic shower composition finished in Aged Brass.



Edge

Presenting a unique handle cut out detail and tapered form, Edge is a tight lined range that makes use of an optional cascade spout to present an imposing geometric collection.

DESIGN

The Watermark Design Studio.

CREATED

2012.



EDGE EDG21-PB

Wall mounted bath waterfall spout, finished in Polished Brass.





Elan Vital

This award winning range presents the ultimate in stripped down aesthetic. Using parts reminiscent of commercial ball valves and plumbing unions this range offers a unique visual combined with the advantages of modern valves and aeration.

DESIGN

The Susan
Fredman Design
Group

CREATED

2014

ELAN VITAL ELV74-BB

Wall mounted articulated kitchen spout with hydroprogressive mixer, finished in Brushed Brass.



ELAN VITAL ELV74-PT

Wall mounted articulated kitchen spout with hydroprogressive mixer, finished in Pewter.







Deck mounted basin bridge tap with pivoting spout, finished in Vintage Copper.





ELAN VITAL ELV42-VB, ELV49-VB, ELV50-VB

Thermostatic shower set and handshower, finished in Vintage Brass.





ELEMENTS ELB02-ER-CO-CO

Deck mounted three hole basin set with Bridge insert and Exquisite Rose cover, finished in Polished Copper.



Elements

Bringing together the skills of our engineers, our twenty-two handcreated metal finishes and the work of designermakers from across the globe, Elements offers the ability to play with colour, form and texture, in the creation of your very own design statement.

DESIGN

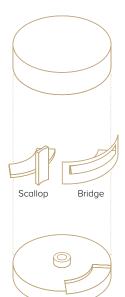
The Watermark Design Studio.

CREATED

2017

ELEMENTS

COVERS



COVER

Select one of the covers from our designer-maker friends to add texture & contrast to your creation.

INSERT

Select from one of the magnetic insert options, Bridge or Scallop, designed to help you to grip the handle.

Select a complementary finish from our range for your chosen Insert.

HANDLE BASE

Select a finish for the main components and handle base.



RAW – Hand poured, sealed and reinforced concrete.

Choose from: Chalk, Military, Poured & Screed. **Created by:** JM Lifestyles, USA.



ROCK – Uniquely hand worked natural stones and marbles.

Choose from: Carrara, Exquisite Rose, Jungle & Volcano. **Created by:** Marmi Serafini, Italy.

INSERTS



SCALLOP INSERT

The completed handle with Scallop insert.



BRIDGE INSERT

The completed handle with Bridge insert.



LUMBER – Real wood grain and texture captured and sealed into concrete.

Choose from: Charred, Ground, Smoked & Teak. **Created by:** WoodForm, USA.



FORGED- Unique creations using techniques in liquid metal and lacquer.

Choose from: Oil Slick & Oxblood. Created by: Anka, UK.

ELEMENTS ELS01-OX-AB-AB

Deck mounted two hole basin set with Scallop insert and Oxblood cover, finished in Aged Brass.



ELEMENTS ELS02-JU-AB-OR

Deck mounted three hole basin set finished in Oil Rubbed Bronze, with Scallop insert finished in Aged Brass, and Jungle cover.





ELEMENTS ELS04-PO-BN-OR

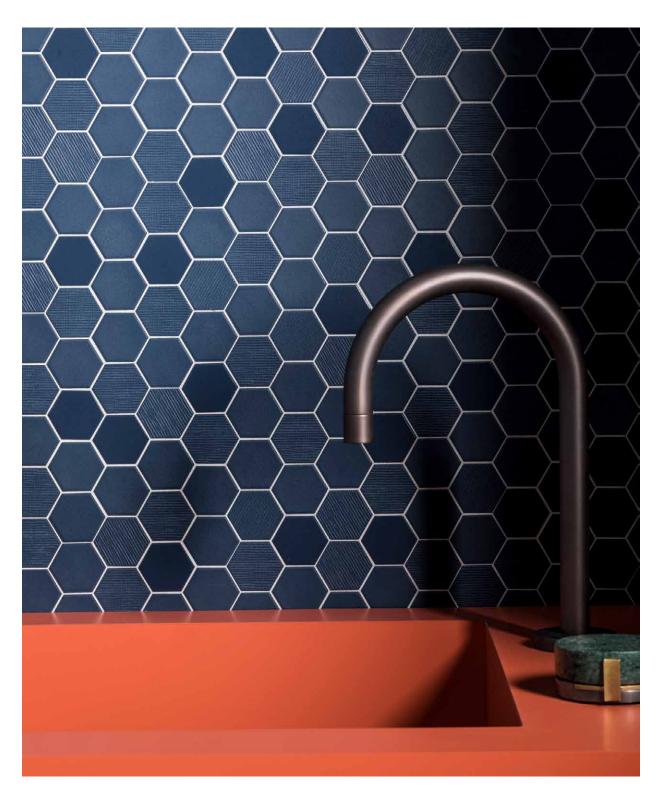
Wall mounted two hole basin set finished in Oil Rubbed Bronze, Scallop insert finished in Brushed Nickel, and Poured cover.



ELEMENTS ELSO4-TE-CH-AB

Wall mounted two hole basin set finished in Aged Brass, Scallop insert finished in Charcoal, and Teak cover.





ELEMENTS ELS01-JU-AB-CH

Deck mounted two hole basin set, finished in Charcoal



ELEMENTS ES04-CH-AB-OR

Wall mounted two hole basin set finished in Oil Rubbed Bronze, Scallop insert finished in Aged Brass, and Charred cover.



ELEMENTS ELB51-VO-OR-OR

Wall mounted mini thermostatic shower valve with Bridge insert and Volcano cover, finished in Oil Rubbed Bronze.



ELEMENTS ELS51-JU-BN-BG

Wall mounted mini thermostatic shower valve, finished in Polished Brass, with Scallop insert finished in Brushed Nickel, and Jungle cover.

ELEMENTS ES02-OS-PB-OR

Deck mounted three hole basin set finished in Oil Rubbed Bronze, Scallop insert finished in Polished Brass, and Oil Slick cover.



ELEMENTS ELS02-JU-BN-BG

Deck mounted three hole basin set finished in Polished Brass, with Scallop insert finished in Brushed Nickel, and Jungle cover.



HIGHLINE HIL02-PN

Deck mounted three hole basin set with smooth spout and lever handles, finished in Polished Nickel.



Highline

Designed for a residential development overlooking Manhattan's famous High Line elevated parkway, this eponymous range offers a subtle balance between bold US transitional lines and elegant detailing in the creation of a truly unique aesthetic.

DESIGN

Mark Zeff Studio.

CREATED

2019.



HIGHLINE HILO1-BB

Deck mounted three hole bath set with transitional spout and lever handles, finished in Brushed Brass.

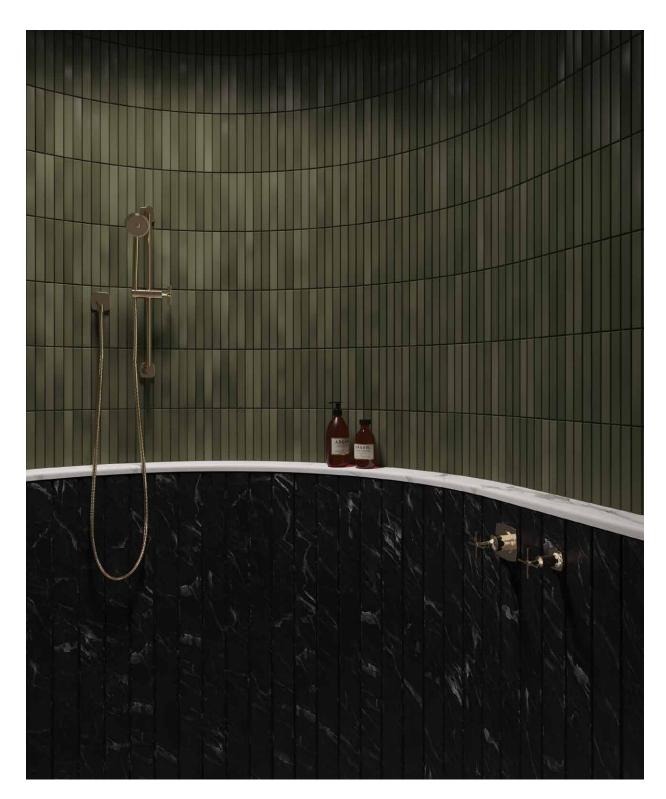
HIGHLINE HILO9-NB

hole basin set, finished in Natural

ANCILLARIES

ANC80-NB

Wall mounted heated towel bars, finished in Natural Brass.



HIGHLINE HIG41-NB, HIC51-NB, HIC55-NB

Sliding rail shower kit with volume handshower, mini thermostatic mixer, two way flow control valve, finished in Natural Brass



HIGHLINE HIC07-CH

Wall mounted three hole basin set with transitional spout and crosshead handles, finished in Charcoal.



HIGHLINE HIC09-VB

Wall mounted three hole basin set with smooth spout and crosshead handles, finished in Vintage Brass.



LOFT LOF04-OR

Wall mounted three hole basin set, finished in Oil Rubbed Bronze.

Loft

Loft provides an optimised range with unique elements and a universal form that still maintains a quality of construction and finish that is the hallmark of all our ranges.

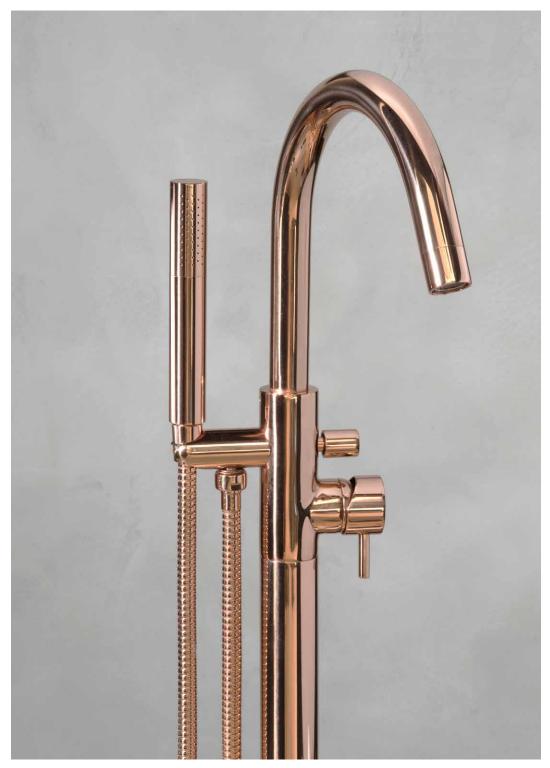
DESIGN

The Watermark Design Studio.

CREATED

2012





LOFT LOF24-NB

Floor standing bathset with slimline handshower, finished in Natural Brass.

LOFT ANC43-NB

Wall mounted handshower set with slimline handshower, finished in Natural Brass.







LOFT LOF03-BN

Deck mounted three





Wall mounted three hole basin set with Crosshead handle, finished in Polished Brass.



London

An elegant collection available with two handle types, London tweaks at classical elements whilst incorporating clean lines that make it ideal for modern interiors looking to add a hint of heritage.

DESIGN

The Watermark Design Studio.

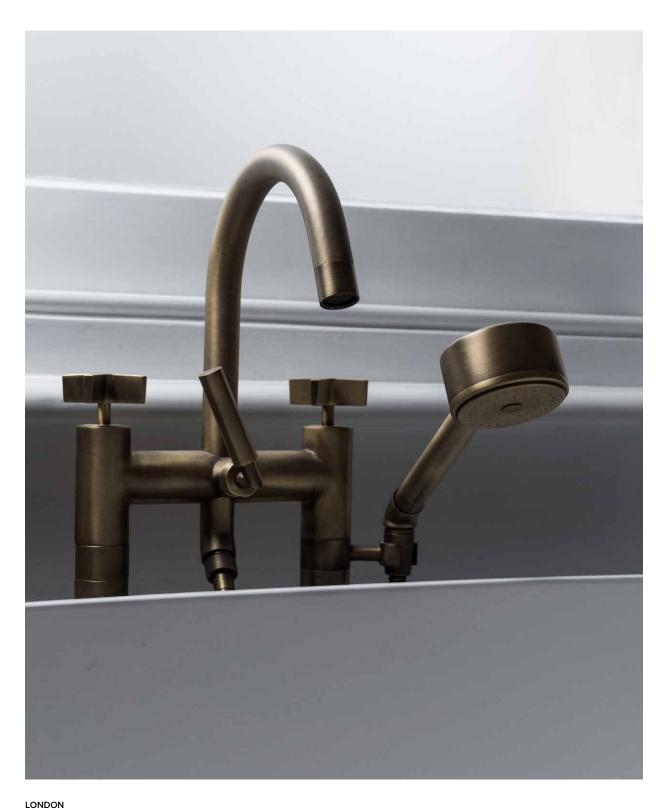
CREATED

2005



Deck mounted three hole basin set with Lever handle, finished in Polished Chrome.





LOC32-VB

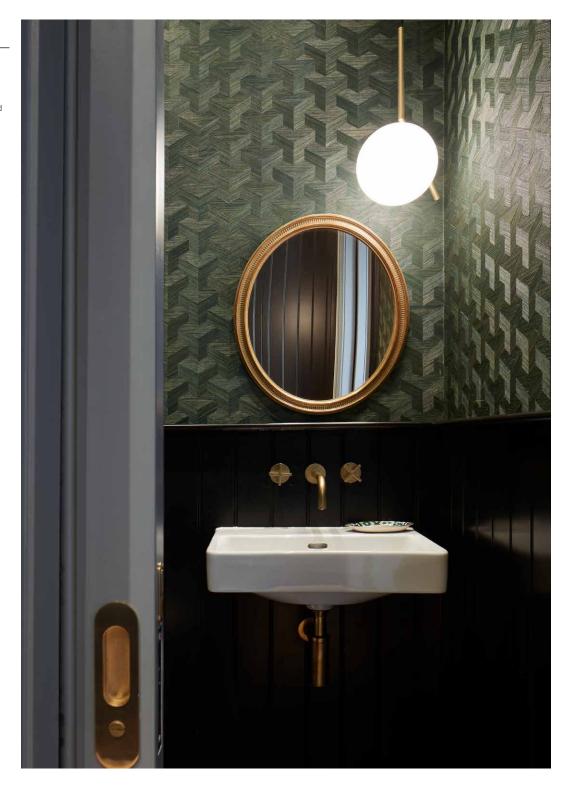
Floor standing bathset with volume handshower and Crosshead handles, finished in Vintage Brass.





LONDON LOC07-AB

London wall mounted three hole basin set with Crosshead handles, finished in Aged Brass.



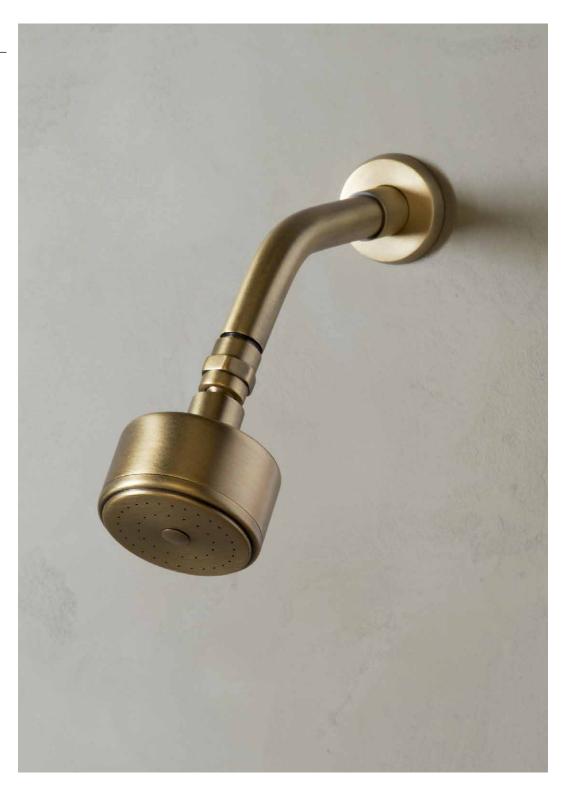


LONDON ANC71-PB

Deck mounted independant pull out rinse off spray with integrated mixer, finished in Polished Brass.

LONDON ANC42-VB

Wall mounted showerhead with wall arm, finished in Vintage Brass.







Sense

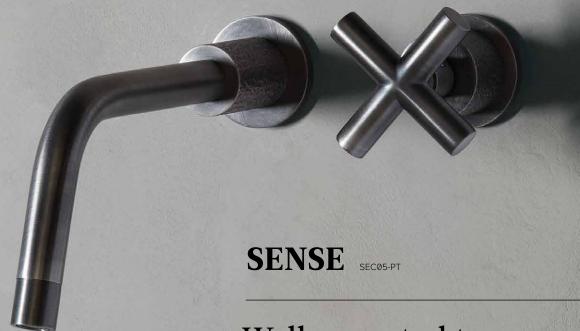
Taking inspiration from the neo-Georgian facades of some of Manhattan's famous buildings, Sense's hammered handle detail provides an elegant and functional form that is truly unique every time.

DESIGN

The Watermark Design Studio.

CREATED

2008



Wall mounted two hole basin set with Crosshead handle, finished in Pewter.



SENSE SED29-OR

Floor standing bathset with slimline handshower, finished in Oil Rubbed Bronze.

SENSE SENØ1-BN

Deck mounted monoblock basin mixer finished in Brushed Nickel.







Titanium

Titanium offers the ability to fuse our famous clean-lined industrial look with your own selection of dual finish combinations in the creation of striking and personalized solutions that celebrate our craftspeople and the unique handmade finishes that they create.

DESIGN

The Watermark Design Studio.

CREATED

2019











TITANIUM

Deck mounted monoblock basin mixer with angled spout.

Top left: TIN01-AN-OR Aged Nickel main finish with Oil Rubbed Bronze knurled finish.

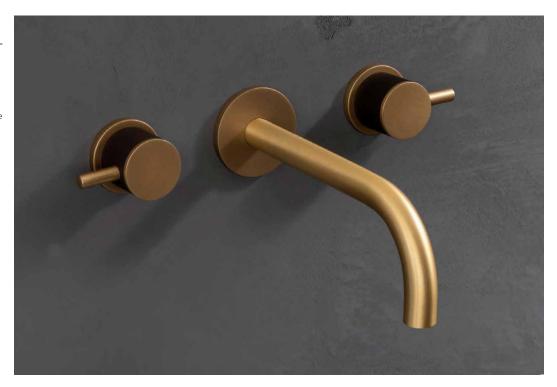
Top right: TINØ1-OR-BN Oil Rubbed Bronze main finish with Brushed Nickel knurled finish.

Bottom right: TINØ1-OR-AB Aged Brass main finish with Brushed Nickel knurled finish.

Bottom left: TIN01-AB-BN Oil Rubbed Bronze main finish with Aged Brass knurled finish.

TITANIUM TIN12-AB-OR

Wall mounted three hole basin set with 212mm spout finished in Aged Brass with Oil Rubbed Bronze knurled finish.



TITANIUM TIN12-OR-AB

Wall mounted three hole basin set with 212mm spout finished in Oil Rubbed Bronze with Aged Brass knurled finish.







TITANIUMTIN29-AB-BN, TIN26-AB-BN, TIN28-AB-BN

Deck mounted pull out slimline handshower, bath Valves, two way diverter, finished in Aged Brass and Brushed Nickel.



TITANIUM TIN24-GM

Deck mounted three hole bath set with swan spout finished in Gunmetal with Gunmetal knurled finish.



Urbane

Employing knurling details within two spout and handle options,
Urbane offers a distinctly unique industrial visual for the discerning eye.

DESIGN

Gwathmey Siegel.

CREATED

2012.





URBANE

URA53-PT

Wall mounted thermostatic shower valve with two dials and Astor handle, finished in Pewter.







Zen

Featuring our patent pending magnetic handles, Zen offers a uniquely pure form free of the traditional fixings and rosettes. Handles are available in four stones or a metal option.

DESIGN

The Watermark

CREATED

2014.

ZEN ZEH04-BG

Deck mounted three hole basin set with Swan spout in Brushed 24K Gold, and Honey Onyx handle.





Wall mounted three hole basin set finished in Polished Nickel with White Onyx handles.



ZEN ZEC25

Wall mounted three hole bath set with Bianco Carrara handles, finished in Polished Copper.







ZENZEF21-AB, ZEF26-AB,
ZEF27-AB, ZEF28-AB,
ZEF29-AB

Deck mounted bathset with pull out slimline handshower, finished in Aged Brass.

ZEN ZEF03-VB

Deck mounted two hole basin set with Swan spout and finished metal handle, finished in Vintage Brass.







ANCILLARIES HTS10-MB

Five bar water heated towel rail, 600mm, with smooth bars, finished in Matt Black.

Ancillaries

Additional components to complete your installation and ensure a consistent finish is maintained throughout the project.

DESIGN

The Watermark Design Studio.

ANCILLARIES HTS02-VB

A set of three single heated towel bars, 600mm, with smooth bars, finished in Vintage Brass.



ANCILLARIES HTS01-AN, HTK01-CH, HTK01-NB

Sets of three single heated towel bars, left to right: smooth bars, finished in Aged Nickel; knurled bars, finished in Charcoal, knurled bars, finished in Natural Brass.









ANCILLARIES

HTS03-VC

Three bar electric heated towel rail, 450mm, with smooth bars, finished in Vintage Copper.

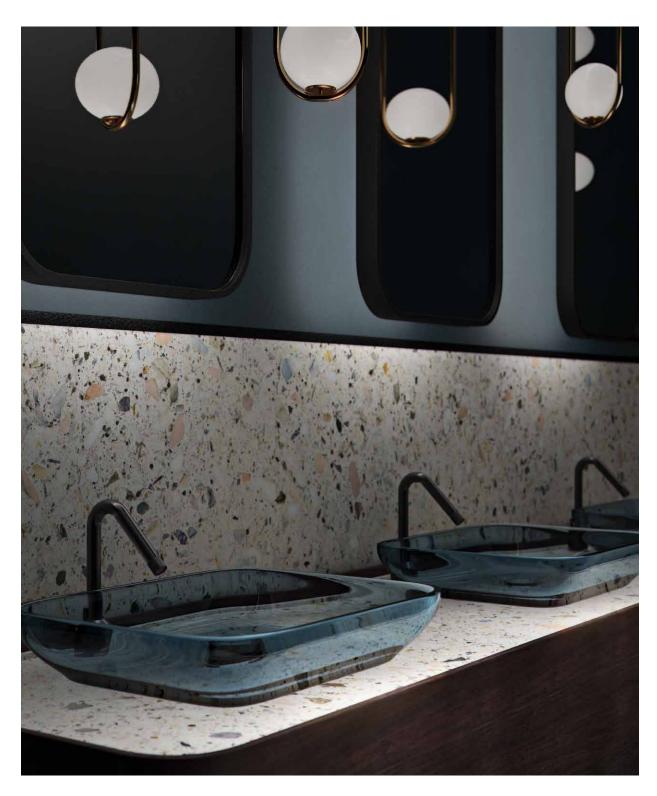






ANCILLARIES HTS04-BB, HTK04-GM, HTK04-PN

Three bar electric heated towels, left to right: smooth bars, finished in Brushed Brass; knurled bars, finished in Gunmetal; knurled bars, finished in Polished Nickel.



ANCILLARIES / URBANE AUTØ5-GM

Urbane deck mounted automatic touchless angled spout, finished in Gunmetal.



ANCILLARIES ANC06-GM

Heritage basin bottle trap finished in Gunmetal.



ANCILLARIES ANC05-AB

Modern basin bottle trap finished in Aged Brass.





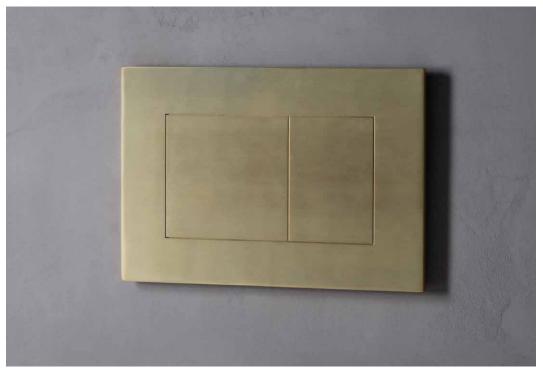
ANCILLARIES ANC63-BB

Toilet Brush finished in Brushed Brass.

ANCILLARIES ANCØ4-AB

Soft touch basin waste and plated downpipe, finished in Aged Brass.





ANCILLARIES ANC60-AB

Dual flushplate A, finished in Aged Brass.



ANCILLARIES ANC61-GM

Dual flushplate B, finished in Gunmetal.



The Finishes

Twenty-two carefully selected finishes including industrial Brushed Nickel, raw Aged Brass, deep Charcoal and extravagant Polished 24K Gold.



AGED NICKEL - AN

Created by the delicate touch of our craftsmen this finish leaves a smooth satin feel and proposes a more graceful alternative to Brushed Nickel.



BRUSHED NICKEL - BN

By carefully satinising the components before applying a unique nickel plate this finish brings with it an industrial, stainless steel inspired, aesthetic.



BLACK MIRROR - BM

An endlessly deep, glassy black finish designed to add a touch of hi-tech to anything it touches.



CHARCOAL - CH

Inspired by our love of dark chocolate we use a two stage lacquering process to provide this finish with a lush flat look that is endlessly touchable.



GUNMETAL - GM

A smooth and wonderfully tactile finish. This one of kind application looks beautiful against stone surfaces and is treated to ensure its colour will be maintained for all time.



MATT BLACK - MB

This black powder coated finish provides a resilient and integral surface with a gentle sheen ensuring a sophisticated, modern



OIL RUBBED BRONZE - OR

A classic US finish re-invoked with a secret satin plating process to meet the requirements of the contemporary interior seeking a sophisticated deep black finish.



PEWTER - PT

A heritage look not often seen on brassware. This finish provides an endlessly deep lustre ensuring a unique character in your scheme.



POLISHED CHROME - PC

An ever popular finish, we use only the finest chrome to ensure a bright colour and beautiful flow across the components that really shows you that not all chromes are alike.



POLISHED NICKEL - PN

This classic brassware finish, used before the application of chrome, provides a hint of champagne to this delicate silver finish guaranteed that will add a heritage element to your scheme.



RUSTICA BRASS - RB

A velvet surface to this finish ensures it captures light uniquely within a darkened brass base. A finish ideally suited to contrast against travertine marbles.







AGED BRASS - AB (live finish)

A unique burnishing technique developed by our craftsmen creates a naturally aged patina that will continue to take on its own character over its lifetime.



BRUSHED BRASS - BB

A sophisticated finish offering a twist on its polished sister — it provides a beautiful counterbalance to rough and glossy surfaces.



BRUSHED 24K GOLD - BG

Providing a deeper, richer colour than our Brushed Brass, this 24K Gold finish allows for a luxurious look that works wonderfully in more feminine spaces.



HERITAGE BRASS - HB

An alternative to Vintage Brass, this finish presents a gloss lacquered version of our popular burnished brass look.



NATURAL BRASS - NB (live finish)

In these days of hidden plastics and metal alloys you'll not find a more honest demonstration of the integrity of our products than in their raw brass form — simply polished and left to tarnish and take on the patina of use.



POLISHED BRASS - PB

We employ a five stage plating process to produce the graceful polished brass finish that is treated to ensure tarnishing won't occur over its lifetime.



POLISHED 24K GOLD - PG

A subtle four stage 24K Gold plating process resulting in our most extravagant finish.



TARNISHED BRASS - TB

By double lacquering our famous Aged Brass surface we are able to offer this finish's soft patina in a protected form that won't change over time.



VINTAGE BRASS - VB

Careful burnishing of a secret plating formula provides this finish with a unique cast bronze look that is sealed to ensure the colour never fades.



VINTAGE COPPER - VC

This time worn finish blends burnt copper tones with the most complex of plating and polishing techniques in the creation of our latest finish.



CUSTOM GLOSS LACQUER - GL

Have a particular colour in mind? Let us know a RAL code and we will do our best to match it in a powder coated colour for you.

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With thanks to all of our craftspeople in Brooklyn, NY, for their skill and dedication. Factory Photography & Art Direction: Teresa Eng.

Product Photography: Adrian Briscoe. Room Shots: Teresa Eng, Nikhilesh Haval, Matthew Millman and Guy Archard; page 26-27 Belmond Eagle
Island Lodge designed by MUZA Lab; page 28 courtesy of Rachael Smith Photography; page 49 photography by Darren Chung; page 51 courtesy of
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